

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
UTILITY PATENT APPLICATION TRANSMITTAL UNDER 37 CFR 1.53(b)**

22386 U.S. PTO  
10/726186



<b>Address:</b>	<b>Attorney Docket No.</b>	YOR920030466US1
Assistant Commissioner for Patents	<b>Inventor(s)</b>	Gregory J. Boss et al.
Mail Stop: Patent Application	<b>Express Mail Label No.</b>	EV312133838US
POBox 1450, Alexandria, VA 22313-1450	<b>Total Pages</b>	41 (Not including references)
	<b>Assignee Name</b>	International Business Machines Corporation
	<b>Assignee Residence</b>	Armonk, New York

**Title of Application:** "SYSTEM AND METHOD FOR MANAGING THE DISPLAY OF UNSOLICITED INSTANT WEB ADVERTISEMENTS"

Transmitted with the patent application are the following documents:

- 1 Page(s) Transmittal form (in duplicate)
- 23 Page(s) Specification, claims, abstract
- 4 Page(s) Formal Drawings
- 4 Page(s) Declaration and Power of Attorney
- 1 Page(s) Recordation of Assignment
- 2 Page(s) Assignment of the Invention to International Business Machines Corporation
- 4 Page(s) Form 1449A and Information Disclosure Statement
- 4 References cited in Form 1449A
- 1 Page(s) Return Receipt Postcard (MPEP 503)

This application is a: Continuation Divisional Continuation-in-Part of prior application of:

**Fee Calculation**

	Claims Filed		Extra	Rate	Fees
<b>Basic Fee</b>					\$770.00
<b>Total Claims</b>	40	-20 =	20	\$18.00	\$360.00
<b>Independent Claims</b>	3	-3 =	0	\$84.00	\$0.00
<b>Multiple Dependent Claim</b>				\$280.00	\$0.00
<b>Assignment</b> (Authorization to record assignment on recordation form)				\$40.00	\$0.00
				<b>TOTAL</b>	<b>\$1,130</b>

[X] The Commissioner is hereby authorized to charge the indicated fees and credit any overpayments, and to charge any additional fees required under 37 CFR 1.16 or 1.17 to **Deposit Account No. 50-0510**. A duplicate copy of this transmittal form is enclosed.

**EXPRESS MAIL CERTIFICATE**

I hereby certify that the above paper/fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated below and is addressed to the Assistant Commissioner for Patents, Washington, DC 20231

Date of Deposit: 12/01/2003

Person mailing paper/fee: Samuel A. Kassatly

Signature \_\_\_\_\_

Respectfully submitted,  
Gregory J. Boss et al.

Samuel A. Kassatly  
Reg. No. 32,247  
Attorney for Applicants  
Telephone: 408-323-5111  
Samuel A. Kassatly, Law Office  
6819 Trinidad Drive  
San Jose, CA 95120-2056